

CLIMATE ACTION4CLEAN AIR (CA4CA)

Cross learning between Bhutan and Nepal and graduation day

5-7 July 2022, Kathmandu, Nepal

About the event

The Air Pollution Solution (APS) Initiative under the Regional Programme on Atmosphere is organising a four-day programme to mark the closure of the Climate Action4Clean Air (CA4CA) incubation programme. We jointly organised the incubation programme with Antarprerana Pvt. Ltd. (Nepal) and Institute for Learning Solutions (Bhutan) for youth business entrepreneurs from Bhutan and Nepal. The programme will allow participants of both countries to learn from each other on how they can approach and tackle air pollution-related business solutions.

Expected outcome

The CA4CA programme aimed to build understanding among youth business entrepreneurs about how their air pollution mitigating solutions can contribute to improving air quality and create awareness among peers towards promoting clean air. The three-day closing and graduation programme will involve cross-learning visits, roundtable discussions, experience-sharing presentations, and business health check-up.

Background

The CA4CA programme primarily aimed to find solutions to reduce the impact of air pollution affecting the Hindu Kush Himalaya (HKH) region. Through the programme, youth business startups from Bhutan and Nepal submitted their pitches detailing their business solutions for mitigating air pollution. Following an overwhelming number of applications, the top 30 applicants were selected by an independent selection panel for the boot camp. The selected businesses participated in a business-pitching competition, from which a panel of experts selected five winners each from Bhutan and Nepal. The young winners then engaged in a business incubation and mentorship programme, which encouraged the entrepreneurs to develop their commercial business, adopting green solutions while ensuring their ideas and solutions are commercially viable and marketable.

CA4CA connected these entrepreneurs with mentors who guided them to increase their product's adaptability, scalability, and sustainability. This programme encouraged entrepreneurs and developed an ecosystem for the young entrepreneurs to explore markets and focus on their approach towards reducing emissions and pollution – all towards addressing the global air pollution issue.

Overall event agenda

5–7 July 2022

Date	Programme
5 July	Cross learning <ul style="list-style-type: none">Ecoorb Factory at Gokarneshwor, KathmanduAntarprerana Pvt. Ltd.Build Up Nepal Pvt. Ltd.Chyau Bio
6 July	Kailash Hall, ICIMOD Graduation day
7 July	ICIMOD Knowledge Park, Godavari, Kathmandu Reflections <ul style="list-style-type: none">Round table discussion ICIMOD Knowledge Park tour

Graduation day agenda

Wednesday, 6 July 2022 | 09:30–16:30 (Nepal Standard time) | Kailash Hall, ICIMOD

Time	Programme
09:00–09:30	Registration
	Opening session
09:30–09:35	Introduction to CA4CA <ul style="list-style-type: none">Anu Joshi Shrestha, Rural Enterprise and Value Chain Specialist, ICIMOD
09:35–09:40	Welcome remarks <ul style="list-style-type: none">Izabella Koziell, Deputy Director General, ICIMOD
09:40–09:45	About the Air Pollution Solutions Initiative <ul style="list-style-type: none">Bidya Banmali Pradhan, Programme Coordinator, Air Pollution Solutions, ICIMOD
	Remarks
09:45–09:50	<ul style="list-style-type: none">Om Rajbhandari, Chairperson, Antarprerana Pvt. Ltd.
09:50–09:55	<ul style="list-style-type: none">Indu Bikram Joshi, Joint Secretary, Ministry of Science and Technology, Nepal
09:55–10:00	<ul style="list-style-type: none">Narayan Prasad Sharma Duwadi, Joint Secretary, Ministry of Industry, Commerce and Supplies, Nepal
10:00–10:05	<ul style="list-style-type: none">Pem Narayan Kandel, Secretary, Ministry of Environment
10:05–11:00	Group photo and innovation display
	CA4CA in detail
11:05–11:10	<ul style="list-style-type: none">Concept of incubation and mentorship – Niraj Khanal, Co-Founder and CEO, Antarprerana Pvt. Ltd., Nepal
11:10–11:15	<ul style="list-style-type: none">Partnership and CA4CA experience (Bhutan) – Kesang Om, CEO - Institute for Learning Solutions, Bhutan (ILS)
11:15–11:20	<ul style="list-style-type: none">Partnership and CA4CA experience (Nepal) – Narayani Gaha, Programme Manager, Antarprerana Pvt. Ltd., Nepal
11:20–11:25	Bhutan Entrepreneurs CA4CA short film
	Presentations of Business Solutions
11:25–11:35	<ul style="list-style-type: none">Björn Söderberg – Founder and CEO, Build Up Nepal Engineering Pvt. Ltd.
11:35–11:45	<ul style="list-style-type: none">Tshering Choden – Co-Founder, Deki Natural Dyes
11:45–11:55	<ul style="list-style-type: none">Gunjan Ghimire – CEO, Chyau.Bio Technologies Pvt. Ltd.
12:00–13:30	Lunch

Presentations of Business Solutions

- 13:35–13:45 • **Sonam Tshering** – Founder, Druk Peci
- 13:45–13:55 • **Sunny Rajopadhya** – CEO & Co-founder, Ecoorb Ventures
- 13:55–14:05 • **Tshering Lhamo** – Co-Founder, Gross International Nature (GIN)
- 14:05–14:15 • **Dorji Dema** – Founder, Orgreenic Food
- 14:15–14:30 • **Nirajan Ghimire** – CEO, Green Road Waste Management
- 14:30–14:45 • **Karma Yogini** – Founder, Zamin Friends Forever

14:45–15:25 Tea break

Experience sharing

- 15:25–15:30 • **Rikesh Gurung** – President, Bhutan Association of Entrepreneurs, Bhutan
- 15:30–15:35 • **Shashi Bhattarai** - Co-founder & Director, Knowledge Holding International, Nepal
- 15:35–15:45 • **Pim De Bokx** – Managing Partners Pioneerz and PUM Incubation Expert, The Netherlands
- 15:45–15:55 • **Gerrit Jan Van 't Veen** – CEO, World Startup, The Netherlands
- 15:55–16:00 • **Abhishek Risal** – Antarprerana Pvt. Ltd., Nepal

Closing session

- 16:00–16:05 Way forward for CA4CA
- **Anu Joshi Shrestha**, Rural Enterprise and Value Chain Specialist, ICIMOD
- 16:05–16:25 Distribution of tokens and certificates and closing remarks
- **Pema Gyamtsho**, Director General, ICIMOD
- 16:25–16:30 Vote of thanks
- **Lynette Chettri Fetz**, Consultant, Event and Workshop Management, Air Pollution Solutions Initiative, ICIMOD
- Group photo
- 17:00–20:00 Reception and networking dinner



For further information

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ICIMOD gratefully acknowledges the support of its core donors: the Governments of Afghanistan, Australia, Austria, Bangladesh, Bhutan, China, India, Myanmar, Nepal, Norway, Pakistan, Sweden, and Switzerland.

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