



A VIBRANT COMMUNITY HUB FOR CREATIVE, CURIOUS PROBLEM SOLVERS, AND BOLD INNOVATORS

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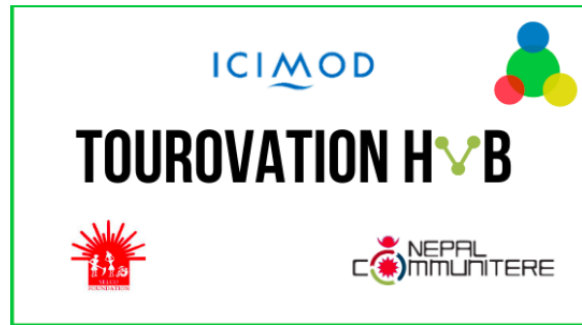
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ABOUT US

Nepal Communitere is a Nepal-based not for profit organisation



Makerspace



Training Hall



Coworking space



Host community events



Networking at Cargo Bar

BUSINESS INNOVATION FOR RESILIENT TOURISM ENTERPRISES IN NEPAL



CONCEPTUAL APPROACH

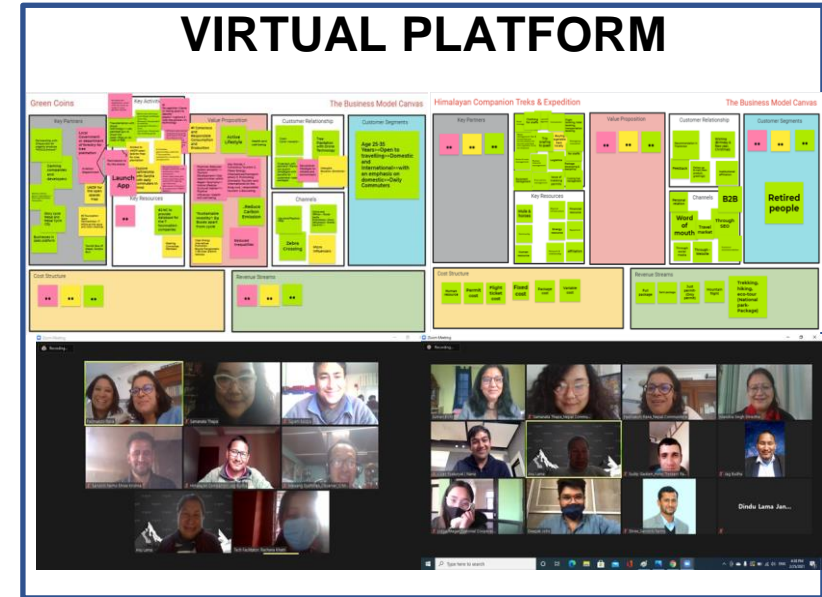
Tourovation - Tourism + Innovation

Resilient enterprise - “absorb, adapt and transform”





- Value proposition
 - sustainability - environmental, social, economic
- Strategic orientation
 - value creation through entrepreneurship, market demands, management capacity
- Entrepreneurial ecosystem
 - collaboration and co-creation

PROGRAMMATIC APPROACH





- Three-day Design Sprints
- Monthly masterclasses
- Bi-monthly business coaching sessions
- Monthly financial management sessions
- Seed funding of NPR 2 lakhs per enterprise
- Access to finance to scale RE solutions
- Bi-monthly post-investment coaching
- Tourovation Hub Partners: ICIMOD - REEECH and SELCO Foundation
- Steering Committee members: Gham Power, WindPower, SmartPaani, Nepal Tourism Board, NMB Bank
- Sector experts: CUE design studio, Alternative Energy Promotion Centre (AEPIC), StoryCycle



SUSTAINABLE BUSINESS MODELS

Enterprises	Products and Services	Value Proposition (Env, Soc, Eco)	Customer segment (primary)	Investment area and amount
 <p>HIMALAYAN COMPANION TREKS & EXPEDITION</p>	Treks and expeditions	Sustainable treks and expeditions in remote areas of Western Nepal; creating jobs in Dolpa area for marginalised communities	Retired international tourist	Portable solar batteries; Amount: NPR 10, 00,000; portable electronic recharge and basic renewable power supply during treks
 <p>nana Hotels</p>	Accommodation and food; walking and cycling tours; jeep safari; cultural shows; canoeing and boat rides; sightseeing; cooking classes	Heartfelt experiences for Guests; meaningful opportunities for Team; improved profitability for Owners; a positive impact on Environment and Local community through reduced plastic waste, increase clean energy, job creation, capacity building and increase retention of tourism revenue in the destination	Leisure tourist; business tourist	Solar energy batteries; Amount NPR 21,18,644; support lighting the resort, and reducing NEA cost
 <p>ORIGINAL ORGANIC FARM PVT. LTD.</p>	Day plans/trips for corporates; training on agro-organic farm; farmstay and restaurant	An organic agro-tourism farm for women and youth struggling to find jobs because of limited academic and professional experience, and opportunities for national and international volunteers	Corporates, businesses, private offices, banks, development orgs that have an environmental focus or policy	Warehouse and equipment for production of the recycled paper bags; Amount: NPR 31,25,000; job creation and trainings for women
 <p>SANSKRITI Farms & Research Centre</p>	Farmstay, research, dry fruits	A RE demonstration park that will exhibit the viability of an integrated energy system for sustainable use at community level	Individual leisure tourists, universities, researchers	Hi-tech greenhouse for nursery + solar dryer and panels for homestay; Amount: NPR 23,70,000

SUSTAINABLE BUSINESS MODELS

Enterprises	Products and Services	Value Proposition (Env, Soc, Eco)	Customer segment (primary)
	<p>Walkman mobile app - earn green coins for walking/cycling a certain distance and redeem it in their ecommerce platform or partners, promote sustainable businesses in their ecommerce platform</p>	<p>Sustainable mobility; active lifestyle, health and wellbeing; clean energy alternatives promotion; reduced carbon emission; fun and interactive</p>	<p>Domestic and international tourists between the age of 24-35, Local daily commuters</p>
	<p>Accommodation and food; bakery; trekking code of conduct - conservation area</p>	<p>A sustainable climbing experience - create jobs, 10% of the profit to the medical centre, locally grown food, RE for facility electrification; minimize plastic waste; charge for wifi and safe drinking water (station)</p>	<p>Domestic visitors, 18-30 years old (trend of trekking in this age group)</p>
 <p>and Prakritik Paryatan Sahakari</p>	<p>Local produce, micro entrepreneurship, promote local activities, culture and food</p>	<p>Different experience within 3 hours distance from Kathmandu - Gotikhel; agro-tourism; easy to replicate; reduced inequalities; clean energy Tourism based cooperative business model</p>	<p>Cooperatives, INGOs and NGOs, domestic tourists</p>
 <p>TIBETAN LODGE</p>	<p>Accommodation and food</p>	<p>Facility electrification and charging service through RE source, hygienic accommodation and locally grown food, aims to provide safe and clean drinking water</p>	<p>International visitors who come for trekking in the Langtang region</p>

HIGHLIGHTS

- Knowledge sharing and collaboration
 - ICIMOD and SELCO during business coaching sessions
 - SELCO led sessions exploring RE solutions, social & environmental impacts and models
 - ICIMOD - tourism related insights and expertise
 - SC members advice provided to the enterprises
 - Sessions on GESI, Climate services, GHG emissions and Communication and Outreach
 - Support and advice from AEPC on subsidies, policies, financing and delivery schemes
- Alignment of business and financial coaching sessions to develop sustainable business models

LEARNINGS - ENTERPRISES

- Improved understanding of the enterprises and their businesses
 - Integrating social & environmental components into the business models
 - Financial literacy - bookkeeping and accounting through excel, cost structure and revenue model
 - External expertise - marketing and branding
- Enterprise challenges
 - Energy availability and security
 - Adoption, integration and management of RE solutions
 - Single use plastic bottles and bags, waste management
 - Carbon emissions - wood burning
 - Revenues and employment, major impact from COVID - 19
 - Access to finance

LEARNINGS - NEPAL COMMUNITERE



- *Facilitate the adoption of RE solutions* in both energy production and consumption
 - Building capacity and capability
 - Public and private partnerships
- *Strengthen platforms such as Tourovation Hub*
 - an intervention to support innovation in tourism enterprises
- *Access to finance to innovate resilient enterprises*
 - Collateral free and minimal interest loans, Women-led businesses, Donor funding, CSR grants; Private equity, Angel and Impact investors
 - Seed funding, Project financing for RE sector, Municipal and Tourism bonds
- *Collaboration for scaling up the enterprises and incubators*
 - BFIs, Government, Tourism associations, INGOs, NGOs



THANK YOU!

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