



ICIMOD



WEBINAR

Financing sustainable mountain tourism

Towards innovative financial solutions for green, inclusive, and resilient tourism

7 June 2021 | MS Teams

10:00–15:00 Nepal Standard Time

09:15 - 14:15 Pakistan Standard Time

Context

How mountain communities and enterprises manage risk?

How banks and financial institutions seek innovative financial solutions for a greener, inclusive, resilient and sustainable tourism?

What are the impacts of climate change and COVID-19 on mountain tourism, challenges, and opportunities in the region?



A transboundary landscape

The Hindu Kush Karakoram Pamir Landscape (HKPL) Initiative is a transboundary initiative implemented by the International Centre for Integrated Mountain Development (ICIMOD). It aims to promote conservation and development in the landscape with particular emphasis on biodiversity conservation, ecosystem restoration, and regional cooperation.



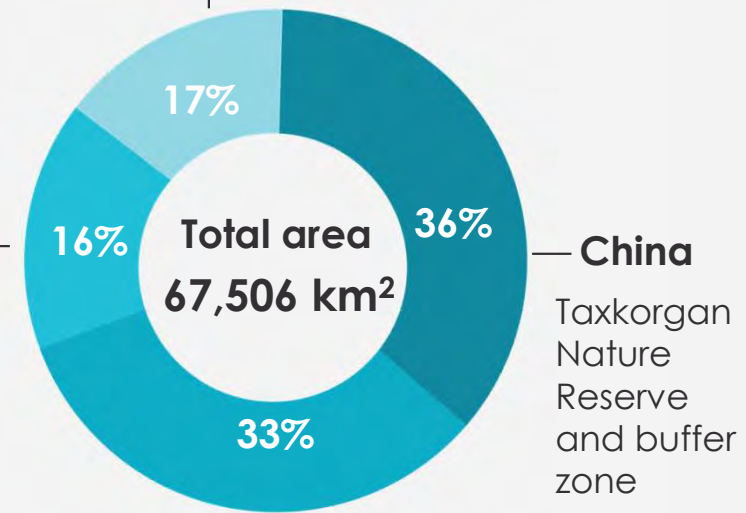
A transboundary landscape

The Hindu Kush Karakoram Pamir Landscape is a highly fragile alpine ecosystem at the junction of three mountain ranges – the Karakoram, the Hindu Kush, and the Himalaya – along the China–Pakistan–Afghanistan–Tajikistan border area.



Tajikistan

Zorkul Nature Reserve and adjacent area



Afghanistan

Wakhan National Park

Pakistan

Broghil National Park, Qurumbal National Park, Khunjerab National Park, and adjacent areas



Socio-ecological treasure

The landscape supports a striking mosaic of plant communities, including different species of medicinal and endemic plants. The landscape is also home to a considerable number of globally threatened mammal species.



Ancient cultural corridor linking Asia and Europe



9 million people live in the Hindu Kush Karakoram Pamir Landscape and its adjacent areas

Key habitat for flagship species



Snow leopard and Marco Polo sheep

5 Important Bird Areas



611 bird species in Protected Areas

Broghil National Park	87
Khunjerab National Park	45
Qurumbar National Park	82
Taxkorgan Nature Reserve	157
Wakhan National Park	183
Zorkul National Reserve	57

1 MILLION

people live in the Hindu Kush Karakoram Pamir Landscape and its adjacent areas



3 Major rivers

3 Major mountain

Endemic species



Astragalus chitralensis



Gaillonia chitralensis



Betula schugnanica



6 Ancient cultural corridor linking Asia and Europe

Objectives & expectations

Rich exchanges and cross-learning of ideas, experiences, challenges, and opportunities for tourism tailored financial and policy solutions

Enhance understanding of the impacts of climate change and COVID-19 on mountain tourism, challenges, and opportunities in the region

Enhance collaborations and partnerships for sustainable mountain tourism and financial solutions

Agreed way forward actions





Thank you

Let's protect
the pulse.