



## INTRODUCTION

- ❑ Research study in the Munsyari village, Pithoragarh.
- ❑ 27.6510° N, 76.6384° E
- ❑ 68 persons per square km as per census 2011.
- ❑ The survey is conducted at Sarmori village, Munsyari.
- ❑ Sarmoli is a tiny village situated in the town of Munsiyari in Uttarakhand
- ❑ Rich flora and fauna of Panchachuli peak and Rajrambha.
- ❑ Birds like Green pigeon with a wedged tail and the female grey bush chat are found here.
- ❑ 40-50 homestays are selected in study.
- ❑ The research study broadly focuses on the following parameters:

1. Traditional Livelihood
2. Natural Resources & vernacular material
3. Homestays Infrastructure
4. Ecotourism management
5. Traditional culture & architectural heritage

## METHODOLOGY

- ❑ Identification of research study
- ❑ Potential settlement/ landscape
- ❑ Field visit and survey (Primary survey: survey of homestay, landscape study)
- ❑ Tourist perception study
- ❑ Heritage home stay survey: homestay management, homestay policy impact, homestay infrastructure, resource management of homestay, architectural character of homestay, conditions of homestays, challenges & need improvement of homestays.
- ❑ Relationship between ecology & homestays
- ❑ Tourist comfort, amenity, wellness w.r.t nature, ecology, environment, peoples
- ❑ Data tabulation, Data analysis
- ❑ Inferences
- ❑ Recommendation/ conclusion

## RESULTS & DISCUSSION

- ❑ Income, employment, promotion of tourism, involvement of family members, and use of parental house, network and relations with people, social unity and preservation of cultural and natural environment
- ❑ It was found more pronouncing in Dehradun followed by Pithoragarh. About 2/3rd respondents reported that they have mix architecture of their home stays.
- ❑ Communicate and keep in touch for providing accommodation services to their guests while visit the areas. However, a large proportion of respondents are not maintaining such data base
- ❑ About 62 per cent respondents reported that they have partnership and networking with tour operators and travel agents for home stay business.

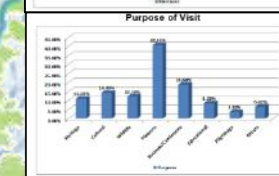
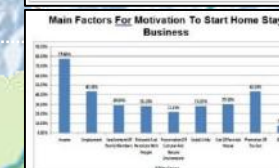
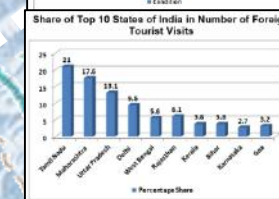
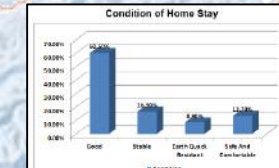
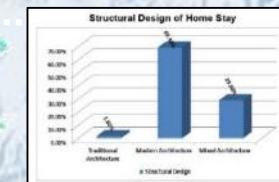
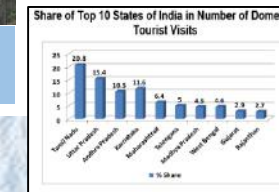
- ❑ A large promotion of respondents admitted that they do not have facility of mattress, aqua guard, water heater, internet, invertors /solar power, separate kitchen, fan/cooler, air conditioner, separate bathrooms, television and geyser. It is to be noted that in the hill regions, modern housing amenities such as air conditioner, fan/cooler, and internet are not required as climate is quite good.
- ❑ About 30 per cent respondents reported that they regularly maintain code of conduct for wildlife and give importance of conservation of biodiversity. Less than half of the respondents said that sometimes and occasionally they main code of conduct for wildlife and give importance of biodiversity conservation.

- ❑ Majority of the respondents were found strongly agreed and agreed on the view point that home stay activities have benefited local community in terms of employment generation, income generation, improving quality of life and women empowerment.

- ❑ Eco-sites, pilgrimage, historical building and architecture, shrines, art and culture, river view, musical traditions, folk music traditions, flora and fauna, handicrafts, orchards and parks, temples and rituals, traditions, customs, lifestyles were some of the main tourist attractions.
- ❑ It will regenerate the local economy and help to preserve the natural and cultural heritage. It will also give tourists a chance to experience local culture
- ❑ Both the environment and culture are commoditized; market value is created with the demand of visitors. This provides financial reward to the local indigenous community for conservation of the environment and their culture.

Sarmoli Potential during a long weekend trip:

- ❑ Local food and culture
- ❑ Hiking to Khaliya trek for surreal views
- ❑ Birthi falls for photography and nature lovers.
- ❑ Annual art and culture event to indulge in various activities like short marathons, yoga sessions, art workshops & much more.
- ❑ Availability of local delicacies.



Category of home stay	Contributed in Sustainable Development			Total
	Low Level	Medium Level	High Level	
1	2	15	0	17
2	11.1%	88.9%	0.0%	100.0%
3	4	50	13	67
4	6.0%	74.8%	19.4%	100.0%
5	3	17	19	39
6	7.7%	43.8%	48.7%	100.0%
7	9	86	32	124
8	7.3%	66.9%	25.8%	100.0%

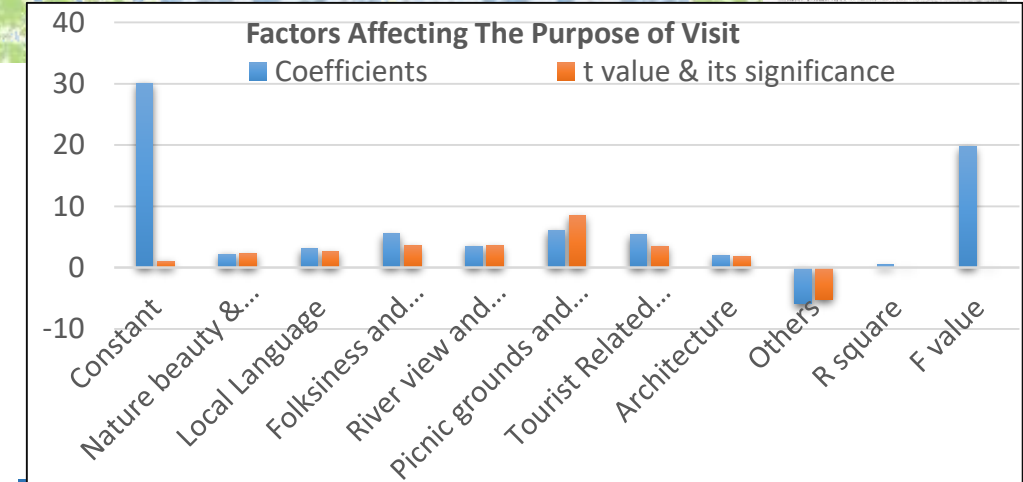
Chi-Square Tests: 19.238\*\*

Occupation	Count	Percentage (%)
Government Service	0	0.0%
Private Service	0	0.0%
Business	0	0.0%
Agriculture	0	0.0%
Education	0	0.0%
Health care	0	0.0%
Industry	0	0.0%
Others	0	0.0%
Labour	0	0.0%
Self-employed	0	0.0%
Total	0	0.0%

Source: Field Survey

Category of home stay	Home Stay Activities Have Benefitted the Local Community			Total
	Low Level	Medium Level	High Level	
1	0	19	2	21
2	0.0%	88.9%	11.1%	100.0%
3	12	49	6	67
4	17.9%	73.1%	9.0%	100.0%
5	0	24	15	39
6	0.0%	67.5%	32.5%	100.0%
7	12	89	23	124
8	9.7%	71.8%	18.5%	100.0%

Chi-Square Tests: 23.729\*\*



## CONCLUSION

1. Homestays infrastructure upgradation with help of micro loans and finance by hotel and tourism industry will help in cross subsidization and development of homestays so that they can compete with luxury resorts and rich investors
2. Micro credits and micro loans and finance schemes for promoting homestays architecture and heritage conservation
3. Digital access and mobile connect apps to tourist and homestay owner linking digital payment will help them to earn respectfully without any middle mens
4. Digital Inclusion and mobile applications based tools for tourism connect and booking
5. State and national governments to promote advertise and support the outreach program for sustainable development and livelihoods promotion by involving traditional communities
6. Women leadership and inclusion in cultural landscapes will have a positive impact on sustainable ecosystems and ecology management
7. Conservationists and preservationists based approach in restoring rich cultural landscapes heritage and environmental sustainability should be promoted with scientific approach