Program

1. Day 01 (November 01, 2004)

8:30 am --- Introductions and Survey Design Elements
9:30 am --- Survey Design Elements (contd.)

10:30 am --- Tea/Coffee Break

10:45 am --- Survey Formatting
11:45 am --- Secondary Data

1:00 pm --- Lunch

2:00 pm --- Group Exercise

4:00 pm --- Tea/Coffee Break

4:30 --- Feedback on Exercise

2. Day 02 (November 02, 2004)

8:30 am --- Sample Size
9:30 am --- Sample Size (contd.)

10:30 am --- Tea/Coffee Break

10:45 am --- Sample Selection
11:45 am --- Sample Selection (contd.)

1:00 pm --- Lunch

2:00 pm --- Group Exercise

4:00 pm --- Tea/Coffee Break

4:30 --- Feedback on Exercise
3. Day 03 (November 03, 2004)

8:30 am --- Pre-testing and Training Manual
9:30 am --- Interview Techniques

10:30 am --- Tea/Coffee Break

10:45 am --- Data Verification and Validation
11:45 am --- Data Verification and Validation (contd.)

1:00 pm --- Lunch

2:00 pm --- Group Exercise

4:00 pm --- Tea/Coffee Break

4:30 --- Feedback on Exercise