

Support

ICIMOD

ICIMOD Knowledge Park at Godavari

Invest to help reduce poverty and conserve
the mountain environment

FOR MOUNTAINS AND PEOPLE



Mountain ecosystems are extremely important. They provide goods and services that are essential to sustaining local, regional, and global environments and economies. About half of the world's population depends on mountains for fresh water, clean energy, water for irrigation, forest products, genetic resources, and recreation. But these valuable resources, ecosystem services, and mountain livelihoods are under threat as a result of climate and socioeconomic changes.

Your company can contribute to the long-term green economic growth of the region, the protection of its invaluable natural resources and biodiversity, and the livelihoods of its people, by investing in the International Centre for Integrated Mountain Development (ICIMOD) Knowledge Park at Godavari.

About the ICIMOD Knowledge Park at Godavari

Godavari Knowledge Park, located on the southern slopes of the Kathmandu Valley in Nepal, was set up in March 1993 after the generous provision of 30 hectares of land by the Government of Nepal. The site provides a practical venue for testing sustainable technologies and farming practices and demonstrating them to the region's people – farmers, researchers, students, development practitioners, and civic leaders – so they can develop the means to adapt to the impacts of change. The knowledge park also serves as a repository for important biodiversity resources. Each year the knowledge park attracts over 5,000 visitors.

At Godavari Knowledge Park activities are carried out in the areas of renewable energy technologies; water, vegetation, and soil management; livestock and aquaculture; income generation; biodiversity conservation; training; and community outreach. In 2012, ICIMOD developed a plan to enhance the park's activities and facilities. Private-sector partnership is an important part of this strategy.



What your contribution will support

Your contribution will support the facilities and activities at the Godavari Knowledge Park for three years. The following are some examples:

Green strategies for biodiversity conservation

- 2012 Biomass Study (last Biomass Study was in 2002)
- Building a butterfly garden and insectarium
- Upgrading the wetland landscape area
- Upgrading the germplasm bank

Livelihood opportunities in the green sector

- Creating a mountain product shop
- Upgrading the medicinal and aromatic plants area
- Upgrading the beekeeping area
- Developing the Himalayan tea and coffee area

Green technologies

- Developing rural renewable energy technologies
- Developing water harvesting technologies
- Maintaining and improving water harvesting ponds
- Upgrading the solar energy technology area

Green learning and recreational activities

- Hiking trails
- Materials for educational visits

Green community development activities

- Home stays with local families
- Promotion of local products

A modest, one-time financial contribution will help ensure that the facilities at Godavari continue to have positive social and environmental impact. In return, partners will receive recognition and entitlements (see Table).

Advantages of a partnership with ICIMOD

| Recognition and benefits* | Gold Partners NPR 1,350,000 US\$ 15,000+ | Silver Partners NPR 900,000 US\$ 10,000 | Bronze Partners NPR 450,000 US\$ 5,000+ | Friends NPR 90,000 US\$ 1,000+ |
|--|--|---|---|--------------------------------------|
| Recognition | | | | |
| Acknowledgment with logo displayed on sign boards in ICIMOD Knowledge Park | • | • | • | • |
| Company support acknowledged in ICIMOD annual report and Knowledge Park brochure | • | • | • | • |
| Acknowledgment on the ICIMOD website with link to the company website | • | • | • | |
| Company logo in ICIMOD Knowledge Park promotional materials | • | • | | |
| Complimentary colour advertisement in the ICIMOD Knowledge Park brochure | • | | | |
| Access | | | | |
| Free entrance to the Knowledge Park for group visits | • | • | • | • |
| Opportunity to host a company event (social event, workshop/conference) at the Knowledge Park | 3 | 2 | 1 | |
| Green Solutions Fair 2012 | | | | |
| Company logo displayed on banner and all dedicated print materials, including invitation | • | • | • | |
| Complimentary exhibition space reserved | • | • | | |
| Recognition in press release | • | | | |
| Special benefits | | | | |
| Complimentary presentation on climate change and its impact on business by ICIMOD staff at a venue of own choice | • | | | |
| Opportunity to target support to a specific activity at the ICIMOD Knowledge Park | • | | | |
| Feature article about the partnership with ICIMOD published on ICIMOD website, posted in social media, and released to the press | • | | | |
| Opportunity to make a company presentation at ICIMOD | • | | | |

* Over three years.



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