

Discourse

Gender

Social injustice

(Women AND Men!)

Transformation

Resilience

Diversity

Hope

Soil/land/people



Tourism and the world today: What about the dominant paradigm?



A world of 9 billion by mid-century will demand fundamental changes in our mindsets, behaviours, cultures and overarching paradigm.

John Elkington in *The Zeronauts: Breaking the Sustainability Barrier*.

'At the dawn of the Third Millennium, human civilization finds itself in a seeming paradox of huge proportions. On the one hand, industrial and technological growth is destroying much of Nature, endangering ourselves, and threatening our descendants. On the other hand, we must accelerate our industrial and technological development, or the forces we have already unleashed will wreak even greater havoc on the world for generations to come. We cannot go on, and we cannot stop. We must transform.'

Alan Atkisson, *Sustainability is Long Dead - Long Live Sustainability*.

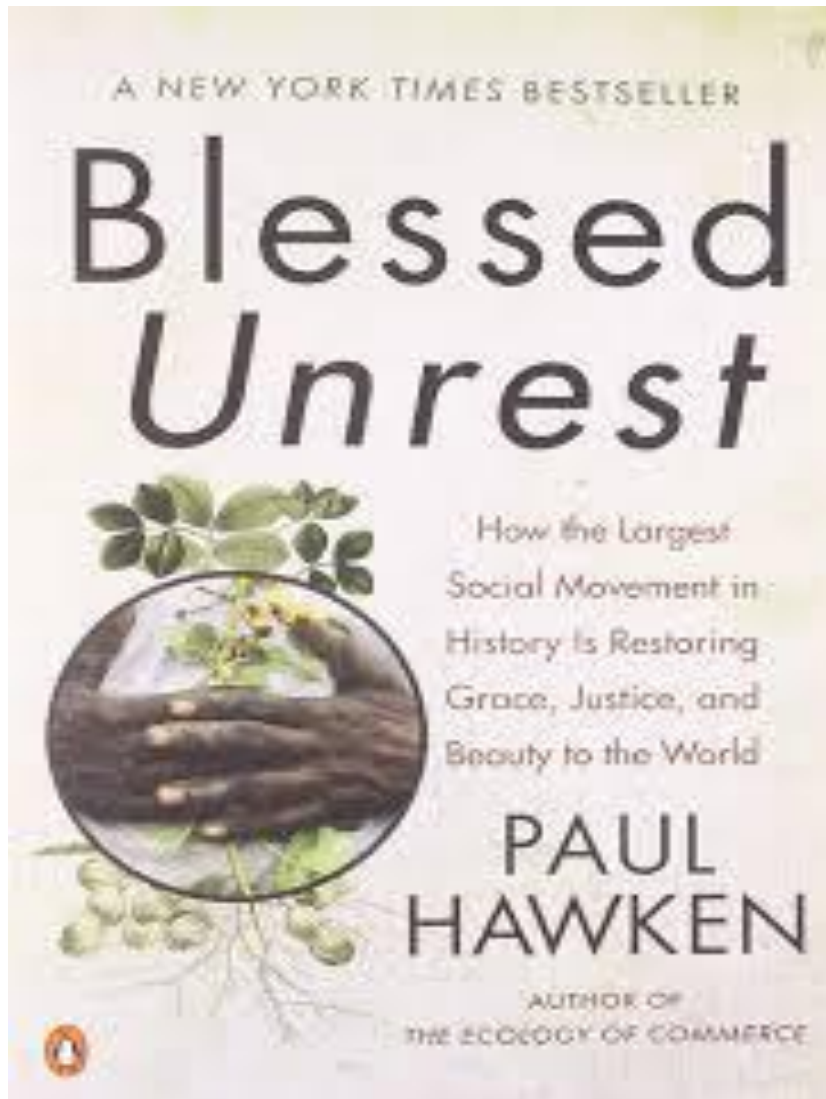


**The significant problems we have -
cannot be solved at the same level of
thinking with which - we have
created them.**

Albert Einstein

WE HAVE TO QUESTION OUR MIND-SETS!!

Women, climate change, paradigm shift....



<http://www.pachamama.org>

<https://youtu.be/0e3t5etctCQ>

“If you come here to help me, you’re wasting your time. If you come because your liberation is bound up with mine, then let us work together.”

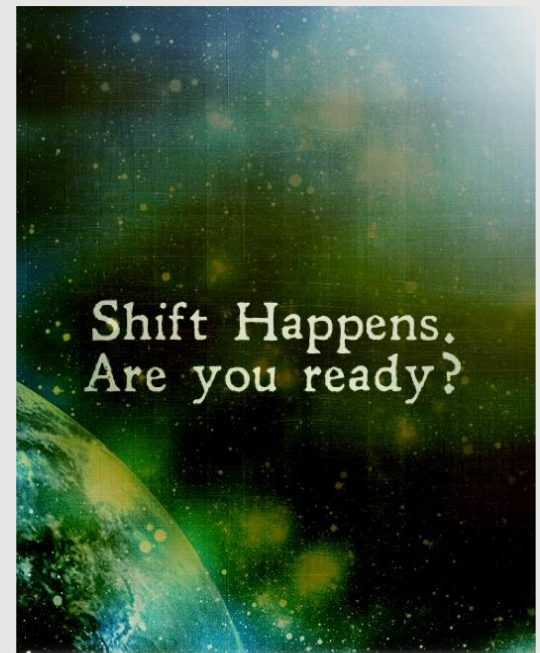
Lilla Watson, Australian Aborigine.

TRAVEL + ESCAPE
SPECIAL SERIES

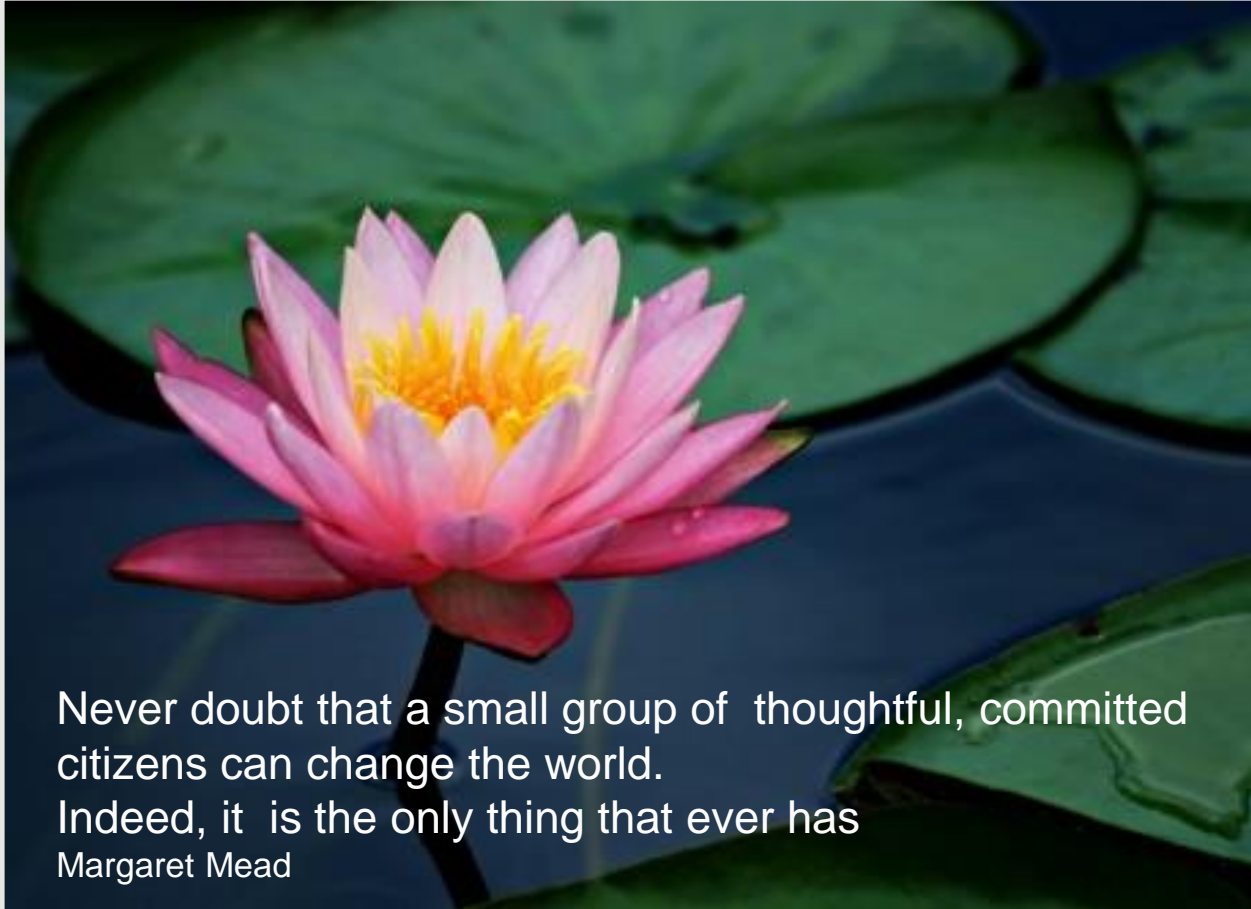
Travel That Transforms



- 1) Conscious travellers indicate the new step in development of human global consciousness
- 2) If we all begin to recognise deeper meanings of tourism potential, tourism can become a leader in the emerging caring and conscious global economy (Ateljevic, 2009, 2011, 2013, 2014)



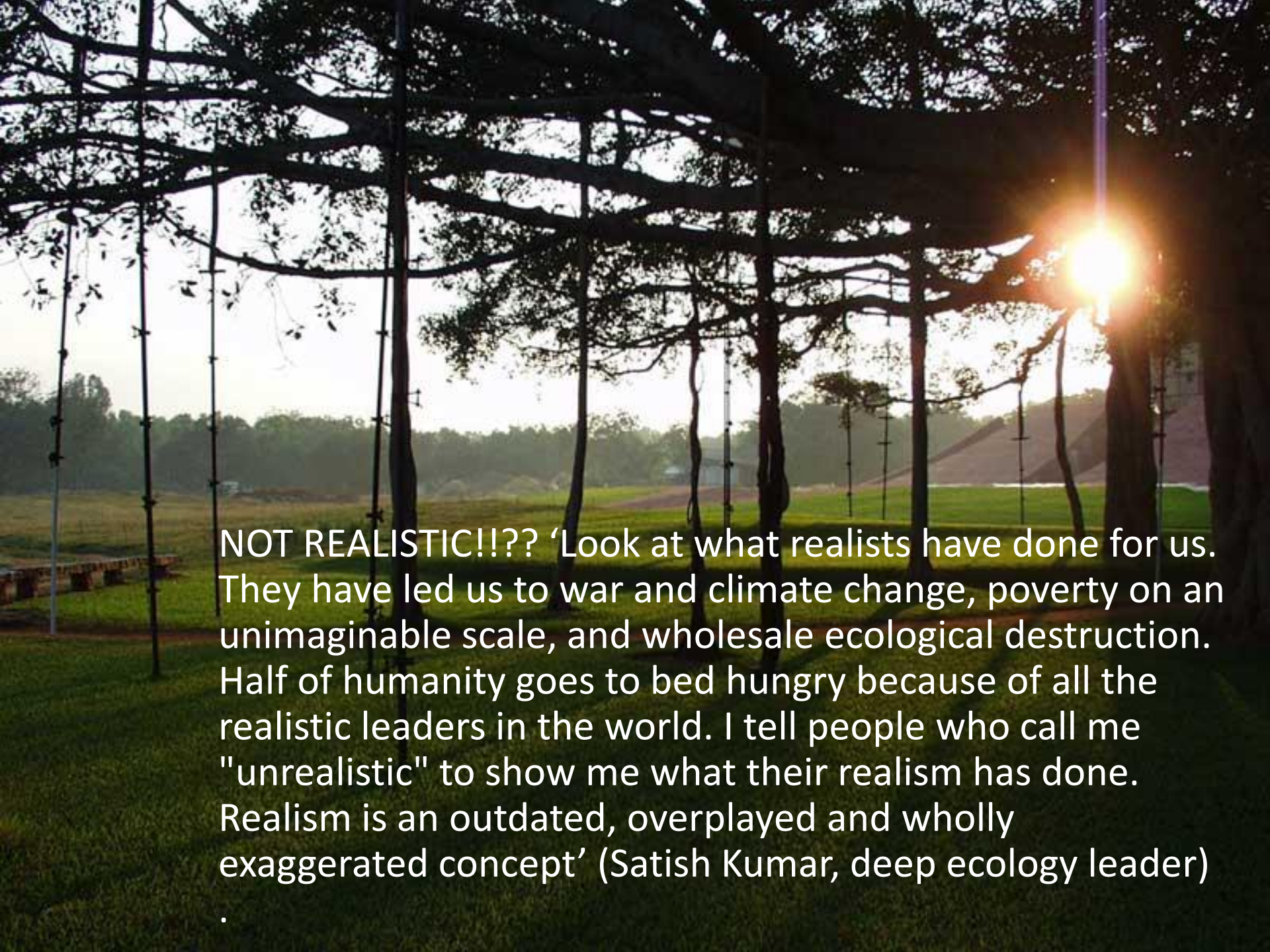
We need local stories of positive,
transformational change....



Never doubt that a small group of thoughtful, committed
citizens can change the world.

Indeed, it is the only thing that ever has

Margaret Mead



NOT REALISTIC!!?? 'Look at what realists have done for us. They have led us to war and climate change, poverty on an unimaginable scale, and wholesale ecological destruction. Half of humanity goes to bed hungry because of all the realistic leaders in the world. I tell people who call me "unrealistic" to show me what their realism has done. Realism is an outdated, overplayed and wholly exaggerated concept' (Satish Kumar, deep ecology leader)

Contradiction of human beings

- ‘We are in such a hurry to grow up, and then we long for our lost childhood. We make ourselves ill earning money, and then spend all our money on getting well again. We think so much about future that we neglect the present, and thus experience neither the present nor the future. We live as if we were never going to die, and die as if we had never lived’

Paulo Coelho, 2005: 185

Rural Livelihoods and Climate Change Adaptation in the Himalayas: The Role of Transformative Ecotourism and Gender

- Book structure:
- 1: Introduction chapter: around the positive, transformative change that ecotourism can bring for gender equity in vulnerable mountain destinations
- 2: Case studies of best practices from the 9 SWAN's 9 member countries (Afghanistan, Bangladesh, Bhutan, India, Myanmar, Maldives, Nepal, Pakistan, and Sri Lanka).

Global Climate Change and Inequity

- The Anthropocene: new geological era characterised by a *rapidly changing climate*
- Climate injustice: the developing world is suffering the most from climate change despite contributing least to this crisis
- Adaptation is key for developing countries that are being affected
- Women carry the heaviest burden: majority of world's poor, rural responsibilities, and rely on natural resources.

Vulnerability of Mountain Regions: the Case of the Himalayas

- Mountains are vulnerable due to integrality to climatic system
- While 1.2 billion people live in mountains or surrounding valleys
- 40% of global population rely on mountains for water, hydroelectricity, agriculture and biodiversity
- Communities rely on Himalayas for subsistence: fuel and food
- Surrounding region economies: cash crops, mining, timber harvest and *tourism*.

The Paradigm Shift: Ecotourism and Climate Change

- Tourism is a source of livelihood as well as environmental stress for mountain regions

Eco-tourism in the Himalayan region: Women's stewardship for positive transformation