

GENDER AND ECOTOURISM

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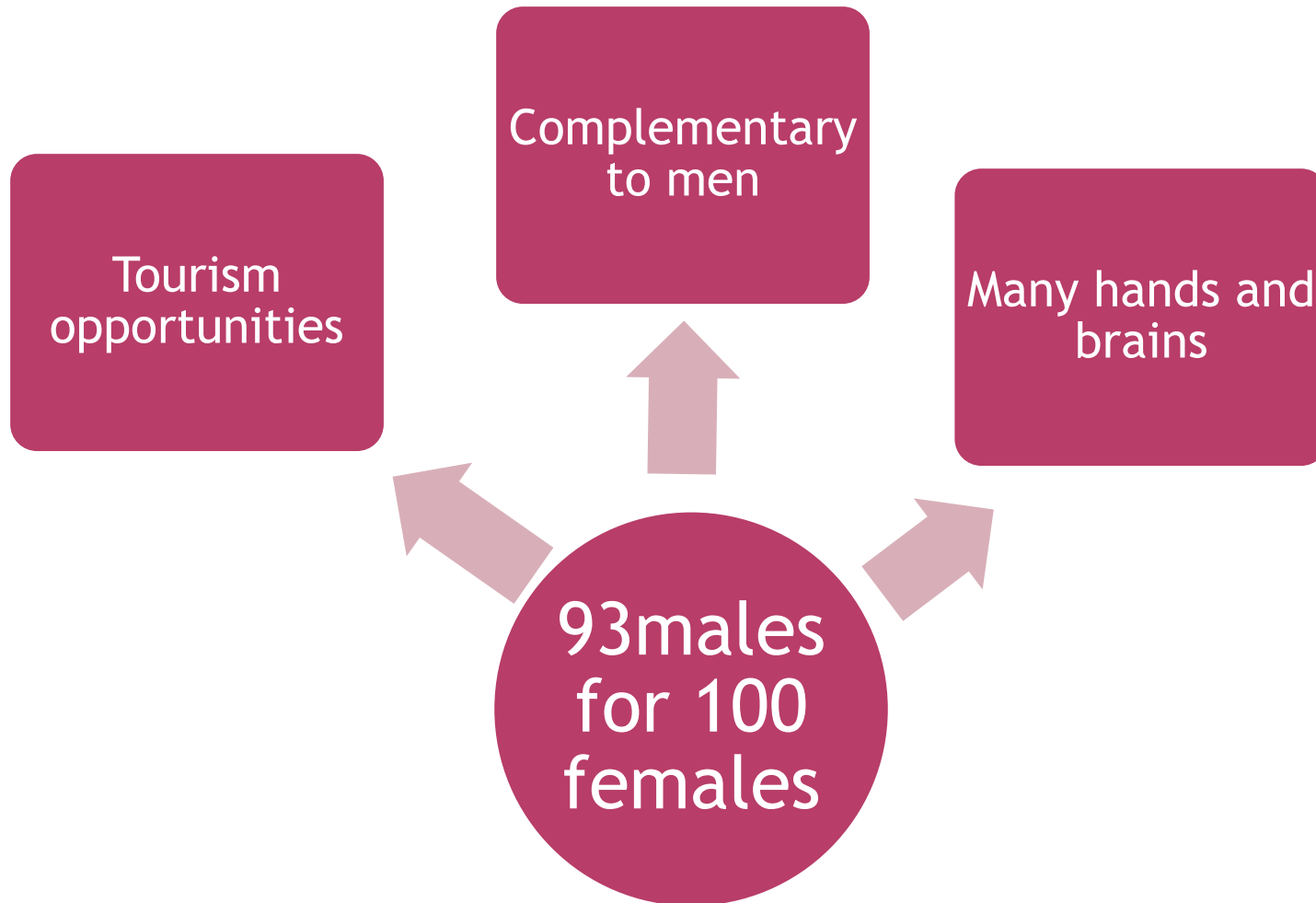
◉ *Did you know...?*

- In most regions of the world, women make up the majority of the tourism workforce
- Women tend to be concentrated in the lowest paid and lowest status jobs in tourism
- Women perform a large amount of unpaid work in family tourism businesses

REF: UNWTO



GENDER SURVEY IN MYANMAR



Qualitative research between 9 October - 14 November 2014 - *Nela Blahoutová (MTF intern)*

MYANMAR GENDER AND ECOTOURISM

- ◎ Women's involvement
 - Social perceptions
 - Women's contribution
 - Non-beneficial and unvalued in Protected Areas.



HOW CAN MYANMAR ECOTOURISM HELP GENDER IMBALANCE?

“We intend to use ecotourism as a driving force to strengthen the management of Myanmar’s expanding protected area network. Our aim is to engage all stakeholders to implement ecotourism policies, business models and management approaches that protect the unique ecosystems of our country, and celebrate indigenous groups that have made these special areas their home.”

WOMEN EMPOWERMENT

- Training in eco farming, eco-social enterprise
- Setting up demonstration plots for those trained in eco farming, to pass on their knowledge to farmers from their own communities
- Setting up eco-social enterprises for the women /youth to create sustainable livelihood



- Question : How can we help the indigenous gender imbalance in ecotourism?



THANK YOU

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