

Kailash Sacred Landscape Conservation and Development Initiative (2012–2017)
Regional Training Workshop for Developing Pro Poor Value Chains with Country Partners
ICIMOD, 27 – 30 May, 2014

Venue: Kangchenjunga Hall, ICIMOD

Facilitators: Anu, Uma, Marjorie, Eike and Dyutiman

| Time | Topic |
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| Day 1: 27 May 2014 | |
| Inaugural Session (09:00 – 10:00) | |
| 09:00 – 09:10 | Registration |
| 09:10- 09:20 | Welcome address <ul style="list-style-type: none"> • Dr. Rajan Kotru, , Programme Manager, Transboundary Landscapes, ICIMOD |
| 09:20- 09:30 | Opening remarks <ul style="list-style-type: none"> • Mr. Braj Kishor Yadav, Chief, Environment Division, Ministry of Forests and Soil Conservation (MoFSC) |
| 09:30 – 09:40 | Introduction to the training workshop <ul style="list-style-type: none"> • Ms Anu Joshi Shrestha, Value Chain Specialist, ICIMOD |
| 09:40- 09:50 | Concluding remarks of the inaugural session <ul style="list-style-type: none"> • Mr. Y. B. Thapa, Director General, Department of Plant Resources (DPR) |
| 09:50 – 10:00 | Self-introduction of the participants |
| 10:00 – 10:30: Group Photo followed by Tea/ Coffee Break | |
| Session I: Building common understanding on Value Chain Approach (10:30-12:00) | |

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| 10:30 – 10:45 | <p>Value chain approach and its relevance to the mountain livelihoods</p> <ul style="list-style-type: none"> • Dr. Dyutiman Choudhary, Lead, Livelihoods Component, KSLCDI, ICIMOD |
| 10:45 – 11:00 | <p>Perspectives of tourism value chain to enhance heritage tourism development in KSLCDI</p> <ul style="list-style-type: none"> • Ms. Marjorie van Strien, Tourism Specialist, ICIMOD |
| 11:00 – 11:15 | <p>Integrating institutional perspectives in value chain development</p> <ul style="list-style-type: none"> • Dr. Rucha Ghate, Senior Governance Specialist, ICIMOD |
| 11:15-11:30 | <p>Integrating gender perspectives in value chain development</p> <ul style="list-style-type: none"> • Dr. Manohara Khadka, Gender Specialist, ICIMOD |
| 11:30-11:45 | <p>Transboundary perspectives in value chain development</p> <ul style="list-style-type: none"> • Dr. Rajan Kotru, Programme Manager, Transboundary Landscapes, ICIMOD |
| 11:45-12:00 | <p>Monitoring and evaluation in value chain development for KSLCDI</p> <ul style="list-style-type: none"> • Lalu Maya Kadel, Monitoring and Evaluation Analyst, ICIMOD/ Dr. Dyutiman Choudhary, Lead, Livelihoods Component, KSLCDI, ICIMOD |
| 12:00-12:15 | Discussion |
| Lunch Break: 12:15-13:15 | |
| Session 2: Value chain selection and mapping | |
| 13:15 – 13:30 | <p>Criteria for selection of potential value chains for mountain areas</p> <ul style="list-style-type: none"> • Ms Anu Joshi Shrestha, Value Chain Specialist, ICIMOD |

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| 13:30 – 15:00 | <p>Situation analysis of the selected value chains: Case studies from KSL pilot sites (10 minute presentation on each of the following VCs)¹</p> <ul style="list-style-type: none"> • Chura by CHEA, India • Honey by CHEA, India • Allo by RECAST, Nepal • Nigalo by DoF, Nepal • Ritha, DPR, Nepal <p>Discussion</p> |
| 15:00 – 16:30 | <p>Value Chain Mapping: Parallel Sessions on High Value Products and Tourism</p> <ul style="list-style-type: none"> • Introduction and guidelines by Ms Anu Joshi Shrestha (for High Value Products) and Ms Marjorie van Strien and Mr. Eike Otto (for tourism) • Group work on value chain mapping in terms of actors, function, volume, value addition |
| 16:30 – 17:30 | <p>Presentation of Group Work in plenary by groups</p> <p>Discussion</p> |
| Reception dinner at Dhokaima Café 18:30 onwards | |
| Day 2: 28 May 2014 | |
| Session 3: Value chain analysis and developing upgrading strategies | |
| 09:00 – 09:15 | Recap of day 1 by one of the participants |
| 09:15 – 11:00 | <p>Value Chain Analysis: SWOT and economic (cost-benefit) analyses: Parallel Sessions on High Value Products and Tourism</p> <ul style="list-style-type: none"> • Introduction and guidelines by Ms Anu Joshi Shrestha (for High Value Products) and Ms Marjorie van Strien and Mr. Eike Otto (for tourism) • Group work SWOT and economic (cost-benefit) analyses |

¹ Short presentations – just 5 -6 slides providing the introduction to the pilot site and the product/ service, explaining about why and how the site and the product were selected (criteria for selection); the methodological framework used, and the constraints and opportunities while using the framework

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| 11:00 – 12:00 ² | Presentation of Group Work in Plenary Discussion |
| 12:00 – 13:00 | Identification of leverage points and vision development for value chain promotion: Parallel Sessions on High Value Products and Tourism <ul style="list-style-type: none"> • Introduction and guidelines by Ms Anu Joshi Shrestha (for High Value Products) and Ms Marjorie van Strien and Mr. Eike Otto (for tourism) • Group work on identification of leverage points and vision development for value chain promotion |
| Lunch Break: 13:00-14:00 | |
| Session 3 continues.... | |
| 14:00-15:00 | Presentation of the group work findings in plenary by groups and discussion |
| 15:00- 16:00 | Developing upgrading strategies: Parallel Sessions on High Value Products and Tourism <ul style="list-style-type: none"> • Introduction and guidelines by Dr Dyutiman Choudhary (for High Value Products) and Ms Marjorie van Strien and Mr. Eike Otto (for tourism) • Group work on developing upgrading strategies |
| 16:00 – 17:00 | Presentation of the group work findings in plenary and discussion |
| Day 3: 29 May 2014 | |
| Session 4: Developing action plan for implementation | |
| 09:00-09:30 | Recap of day 2 by one of the participants |

² Tea/ coffee will be served between 10:30 to 11:00; participants can have tea/ coffee while doing the group work

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| 09:30-13:00 ³ | <p>Development of action plan for implementation for each value chain: Parallel Sessions on High Value Products and Tourism</p> <ul style="list-style-type: none"> • Introduction and guidelines by Dr Uma Partap (for High Value Products) and Ms Marjorie van Strien and Mr. Eike Otto (for tourism) • Group work on developing action plan (develop milestones and timeline) |
| Lunch Break: 13:00-14:00 | |
| Plenary session: Presentations of Action Plans 14:00-17:00 | |
| Chairperson: Mr. Braj Kishor Yadav, Chief, Environment Division, MoFSC | |
| 14:00-17:00 | <p>Presentation of action plan for each product/service/ partner/ country of the group work followed by discussion</p> |
| | <p>Closing remarks</p> <ul style="list-style-type: none"> • Dr Golam Rasul, Theme Leader, Livelihoods Theme, ICIMOD |
| | <p>Remarks from Chairperson</p> <ul style="list-style-type: none"> • Mr. Braj Kishor Yadav, Chief, Environment Division, MoFSC |
| Closing session: Remarks from partners and vote of thanks | |
| 17:00- 17:30 | <p>Remarks from KLSCDI Nepal partner</p> <ul style="list-style-type: none"> • Prof. Ram Chaudhary, Director, RECAST |
| | <p>Remarks from KLSCDI India partner</p> <ul style="list-style-type: none"> • Dr. Pushkin Phartiyal, Executive Director, CHEA |
| | <p>Vote of thanks</p> <ul style="list-style-type: none"> • Dr Uma Partap |

³ Tea/ coffee will be served between 10:30 to 11:00; participants can have tea/ coffee while doing the group work

| Day 4: Field Visit Programme | |
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| 10:00 – 10:30 | Assemble in Hotel Himalaya |
| 11:00 – 11:30 | Visit to The Beekeeping Shop Beekeeping & Research Centre Manbhawan, Patan, Lalitpur P.O. Box 1011 Kathmandu Nepal +977-1-5547278 Contact person: Mahalaxmi Shrestha |
| 11:30 – 12:30 | Visit to beekeeper, Mrs Subhra Khatri |
| 12:30 – 13:00 | Travel to ICIMOD |
| 13:00 – 14:00 | Lunch at ICIMOD |
| 14:00 – 14:30 | Travel to Wild Earth Nepal |
| 14:30 – 15:30 | Visit to Wild Earth Nepal Ward no. 3 Dhapasi Marg House no. 1333, P.O. Box 2187, Kathmandu, NEPAL +977 - 1 - 437 41 78 Contact person: Aashish Pradhan |
| 15:30 – 16:00 | Travel to Discover Nepal Exports (P).Ltd |
| 16:00 – 17:00 | Visit to Discover Nepal Exports (P).Ltd Shree Siddeshwor Marg-1, House No-27, Vanasthali Height Kathmandu Nepal 44600 Nepal 977 - 1 – 4388704 Contact person : Hari Chandra Paudyal |